

A man with glasses and a beard, wearing a blue patterned shirt, is leaning over a desk and smiling at a woman. The woman has curly hair and is wearing a white shirt, looking at the man. They are in a bright office setting with bookshelves in the background. A large, semi-transparent dark circle is overlaid on the bottom left of the image, containing the text 'Changefirst partner programme overview'.

Changefirst

Changefirst partner programme overview

Some background on Changefirst

Here is a little bit about us up front and for context.

Changefirst was established in 1995 with a mission to enable organisations with:

- **sustainable, repeatable capabilities** to deliver more change which is right first time
- **cost effective skill-building** for better, faster transformation that delivers high levels of user engagement and adoption

We have made significant investment in creating a comprehensive body of **Change Management best practice** from the field, which is validated by relevant academic research and:

- is formed into **PCI® - our proprietary methodology**. Which has evolved to fit and support change and transformation challenges up and down an organisation
- makes innovative use of technology like **Roadmap Pro®**. Our **digital Change Management platform** which enables leaders and their teams to scale their Change Management plans to fit the challenge they are facing

We put data at the heart of our approach. Empowering leaders and their teams with multilingual data tools (with built-in mitigation), people data and real-time progress checks, benchmarking analytics that improve planning and dashboard transparency to improve leader and stakeholder engagement.

Our focus is on delivering agile, adaptable solutions - working quickly, and credibly, with leaders and their teams

Changefirst provided a **highly scalable Change Management approach**.

It gave us a **consistent way to deliver our change initiative** - and build a thriving community of practitioners who are equipped to manage change in the future

Head of Change and Org
Effectiveness
Syngenta

About our partnerships

Our partnerships are specific, strategic relationships with like minded individual and organisations. They are designed to bring mutual benefit, as well as facilitate Changefirst growth and brand recognition. Helping us to enable agile and effective delivery for our clients at a global level.

Our partners help us grow. And our partners also grow their own practices, by adding our proven robust capabilities to their suite of offerings.

We take a pragmatic, empathetic and collaborative approach. Our focus is on developing and sustaining a select number of critical relationships which are based on shared purpose and passion.

“The strong research basis behind PCI® creates an environment of sustained change for our clients - and ultimately increases project success rates.



Ian Roughsedge,
Change Synergy

Partner in Australia and NZ
since 2008

“Our clients really value the **digital acceleration** Roadmap Pro® provides. To analyse people-change risks & impacts across teams, functions and geographies – all in real-time.



Simone Costa,
Dextera Smart Change

Partner in Latin and South
America since 2011

What we do

We equip leaders and their teams with Change management know-how, methods, tools and digital enablement which helps them to:

- **Scale-up quickly and cost effectively** - and leverage what already exists and is proven internally
- **Drive consistency and productivity** - with democratization from a common source. Plus easy, role-relevant access to know-how and digital collaboration for distributed teams
- **Develop an agile, data-driven culture** - with digital data tools that deepen engagement and Change decisions based on people analytics. Including wider transparency and enhanced reporting capability

And we do it with **forward-thinking global organisations**.



“For the last 5 years we have successfully used Changefirst’s methodology and SaaS tool as part of our delivery process to **enable our clients to boost and accelerate to benefits after go-live**”

Senior Manager
Change Management
consulting firm

“This was one of the most successful projects I have led. With the diagnostics **we built high engagement both centrally and globally** and user acceptance rates have been very high for the new HR system we deployed

Global Lead HR Customer & Channels
Financial organisation

“The scalable nature of Roadmap Pro® ensured that all of our change teams across the business were **better equipped to take ownership of their role as change-makers**

Global Change Leader
Air traffic management

How we do it

We mix the best match from **3 powerful capabilities**.



- 1. The PCI® methodology**
 - Our proven Change Management methodology that is flexible and easy to align

- 2. Role based training**
 - Our training, along with application coaching, is designed to deliver accelerated, agile capabilities

Role	Focus	ILT	TTT	OD
Executives	Leading major organisational change	✓	✗	✗
Change & Projects	Building, executing and tracking change management plans	✓	✓	✓
Managers	Implementing change plans with teams	✓	✓	✓
Individuals	Increasing personal adaptability during major change	✗	✓	✓



- 3. Digital platform**
 - Our Roadmap Pro® digital Change Management platform licencing

A man with dark hair and a beard, wearing a light blue button-down shirt, is seated and gesturing with his right hand while speaking. He is looking towards the left side of the frame. In the foreground, the back of a person's head and shoulders are visible, out of focus. The background shows a bright office environment with a window and a whiteboard.

**Do you have what it takes to
be a partner at Changefirst?**

Growing our partner network at Changefirst

At Changefirst, partners are central to our success - and also our clients' success.

We would like to continue to grow our partner network globally. And in particular we are interested to talk to individuals and companies who **share our mission to continue to serve global organisations** with both a consistent and proven approach to delivering change. And also deep local and cultural understanding in their geographies and chosen sectors.

We typically work with partners in 3 ways:

- **Associates** – affiliates who are usually a Change practitioner, facilitator, trainer and coach. With a passion for helping others become more change capable
- **Consulting Partners** – who see potential for:
 - their business to benefit from **an additional revenue stream**
 - their teams to be much better - more agile, data-driven - in the **way they support clients** around Change
- **Full Delivery Partners** – who represent us strategically in a dedicated territory or sector with full delivery of Changefirst solutions locally



“ Our partners are likeminded and share our ethos and approach. They are central to the way we deliver our products and services on a global basis. ”

Audra Proctor
CEO

Like what you see and hear?



Then please get in touch with us for a **no-obligation discussion** around how we might work together.

We look forward to speaking to you.

[CONTACT US](#)