Changefirst

CHANGE MANAGEMENT TRAINING & CERTIFICATION WORKSHOP

Enabling highly effective, agile Change Planning and Deployment for Change Agents

Ideally suited for:
- Project and Change Managers
- People and OD Experts
- Independent Change Management consultants

3 day programme for Change professionals (virtual or face-to-face)

During this workshop **groups and transformation teams of 6 – 12 specialists** are immersed for 3 days in a robust Change Management Practitioner action-learning programme based on our globally recognised PCI methodology.

Ongoing digital change management application access to Roadmap Pro®, is included with this programme, so attendees can continue to leverage this capability on future projects.

It is focused on helping Change Agents build and execute agile, people-centred plans **that turn change strategy into tangible business results**.

Practitioners work on live change initiatives and workstreams, solving real business problems. **Learning is immediately tried and tested "in-programme"** and attendees work with our digital toolkit to improve productivity and accelerate and advance Change Management practices.
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3 key benefits of attending

3-days of immersive action-learning to gain the knowledge, advanced skills, agile processes and tools to drive successful change initiatives in your organisation

Access to a best-in-class digital change management application with practitioner tools and resources to boost Change Management productivity and agility

Differentiate yourself, boost your CV in a highly competitive marketplace. Build the fluency and confidence to deliver organisational value

Learning objectives

The learning and application of a **structured, agile Change Management methodology and approach** that enables you to:

- **Create and share a compelling case** for change that directs and motivates key people in your organisation
- **Develop a network** of prepared change leaders to provide direction, guidance and support for strategic change
- Design and **implement the engagement processes** needed to communicate with, involve, up-skill and reward people for their part in the successful delivery of change

All built into flexible,**detailed change workstream plans** around agile processes that align with project activities

What you will receive

Inputs

- **(21 hours) workshop training** + up to 2 hours of pre-work
- 9 Multi-lingual Risk & Readiness diagnostic tools
- People data **to build a detailed plan** during the workshop
- Detailed **participant handbook**

Outputs

- Detailed **people-risk profiling**
- Detailed Change Management and workstream **plan of risk mitigating actions** for a current change
- Additional project deliverables – including messaging and communications plan, engagement strategy and detailed involvement planning, Leader development and preparation plans. Stakeholder management plans

Proven Change Management Framework PCI® (People-Centred Implementation)

12 months' licence to digital Change Management application Roadmap Pro®

Changefirst Change Management Practitioner Certification

Programme Agenda

Position change management

- Positioning with key stakeholders
- Define the change - key messages and create the Elevator Speech

Map the Change Network

- To highlight key stakeholders and potential risk areas
- Create baseline impact & people risk profile for impacted groups in your Change Network

Build stakeholder management strategy

- Prepare Change leaders for their role with detailed support plans

Create specific engagement plans for:

- Involvement
- Rewards & Incentives
- Training/Learning
- Ongoing communication

Prepare local managers for deployment:

- Managers' readiness Managers' behaviour as local sponsor

Local deployment planning

- Tailoring change messages
- Local commitment-building actions
- Work collaboratively with local Change champions

Local deployment planning (cont.):

- Understanding and change related resistance
- Integrated and agile planning measuring, tracking and reporting:
- Best tools, timing, process

Independent case-study application

To demonstrate:
- Ability to explain value
- Handling questions and objections
- Interpreting change data
- Building data-driven plan

Workshop Review & Evaluation

- Objectives and expectations
- Next steps

Just some of the organisations benefitting from this capability globally

Talk to us about Change Management Training Workshops

If you would like to provide Change Management Training and Certification workshops in your organisation - talk to us now about embedding this capability.

CONTACT US

Looking for open enrolment programs? Visit
https://www.changefirst.com/training/change-agent